



# COMPANY PROFILE

*SF Group Of Companies Ltd*

# FOREWORD

SF Group of Companies was established from humble beginnings in 2007, under the premise to promote the vision of excellence in the establishment of a holding company adept in business management, investment and collaborative partnerships.

Our key driver of success stems from our business model, which takes into account regional economic opportunities, emergent market prospects and incorporates group synergies to effectively provide innovative solutions. We are focused on providing products and services that are supportive and impactful to the livelihood and sustainability of our African communities.

We passionately believe in the development of the burgeoning Sub-Sahara African market, its people and the economies therein. Currently SF Group has 19 subsidiary companies operating in Eastern and Central Africa.

Our sustainability strategy across all our subsidiaries is to build capacity, financial discipline and ensure regular financial profits are realized through investment initiatives that constantly enhance operational efficiency and keeps customer satisfaction at the forefront of our enterprise. We build capacity through training, advocate and support local supply chain procurement in our businesses and are ardent in the promotion of our CSR initiatives designed to uplift the communities in which we operate and derive gain.



## **Silyvestry F. Koka**

*Group Chairman*

# OUR COMPANIES

Currently SF Group portfolio of companies is inclusive of 19 entities, operating in diverse sectors including Catering and Facilities management; General Supply, Warehousing and Distribution; Manufacturing and assembly lines; Safety Solutions, Agricultural productions and services; Hospitality; Civil and Building construction; Electrical construction; Specialized construction; Haulage, Freight and Logistics solutions; Microfinance and Insurance; Communications, Information Technology and Cybersecurity; and Tax Collection on behalf of tax authorities.



AKO Group Ltd



Masyl General Enterprise Ltd



Cherry Garment Group



SF Hexing Ltd



Radiance Finance Ltd



Radiance Insurance Ltd



Equipoint Properties Ltd



SF-MAG Innovations



Geodata SARL (DRC)



SF-MAG Innovations SARL



Black Star Group Ltd



Strategic Business Solutions (SBS)



Power Magic Electrical Contractors Ltd



Great Vision Adventures Ltd



Nasaba Hospitality Ltd



SF Ulinzi Ltd



East Africa Hauliers Ltd

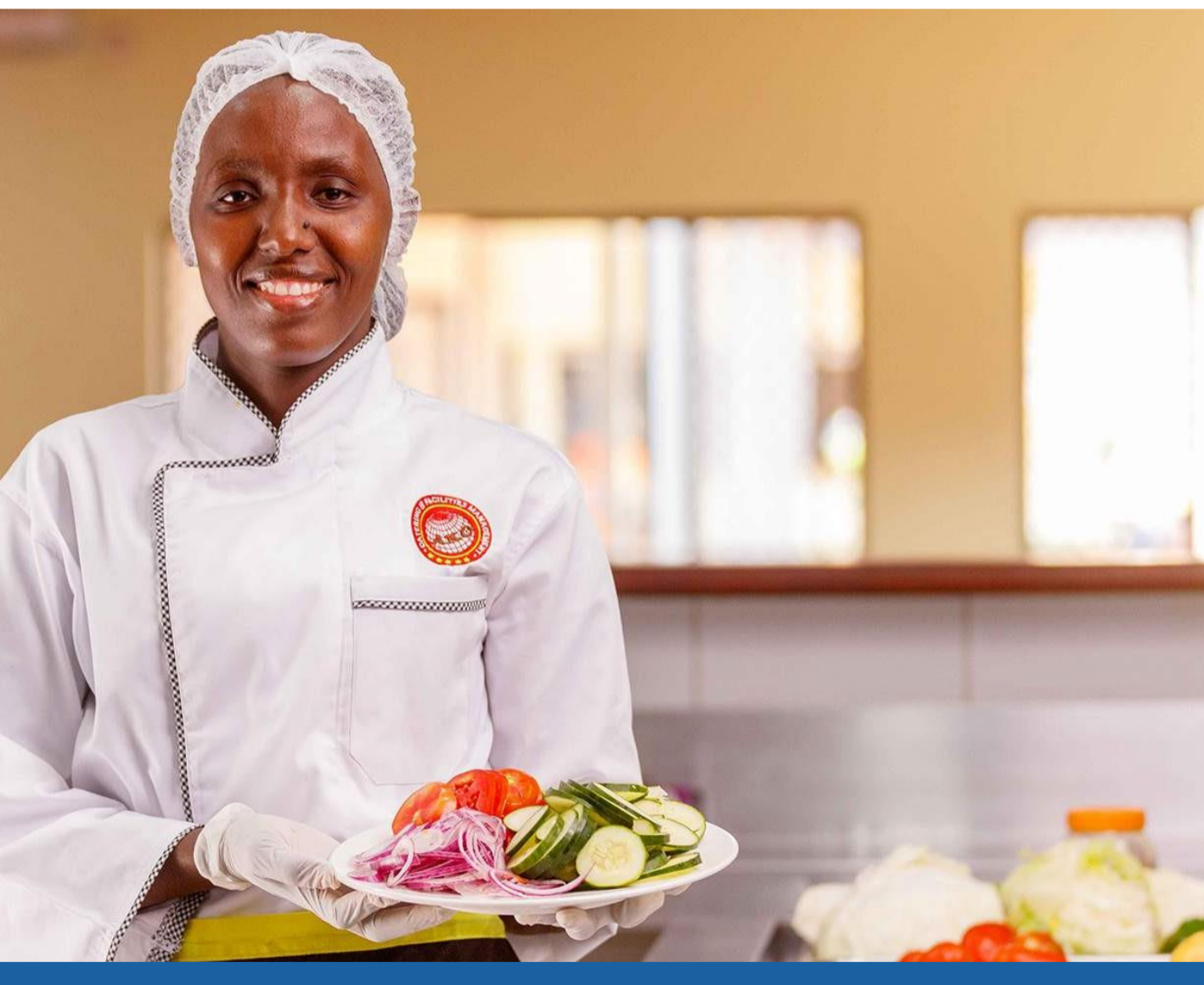


Silver Entertrade Ltd



Malimo Agro Products Ltd





# AKO Group Ltd



Established in 1991, AKO Group Ltd is a fully-integrated facilities management and catering services provider specializing in Catering; Laundry; Housekeeping and Cleaning; Waste Management; Gardening and Grounds Maintenance; and Facilities Management.

We are ISO 22000 and ISO 14000 certified as well as Hospitality Excellence Certified, with a reputation of delivering international standards at a fair price. With Staff complement of more than 1,800 and presence in Tanzania, Uganda, Kenya, DRC and Zambia; we are strategically placed to serve the growing regional needs.

We are recognized for compliance to local content requirement and good corporate citizenship, with an eye to establishing relevance in the communities we operate as a key pillar to our success.

The range of sectors we serve include mining, strategic national projects including Standard Gauge Railway (SGR) construction and J K Nyerere hydroelectric power project, other Government institutions, hospitals, corporate entities, industries and educational institutions

## Key Partners



# Masyi General Enterprise Ltd



We are a full service general supply and warehousing company. We handle all aspects of procurement, stocking, distribution and order fulfillment. Our diverse mix of products serve to increase our customer's profitability and provide an expanded variety of items, both consumables and non-consumables.

Our team of diverse experts has collective industry experience in the fields of supply chain management, sourcing, strategic planning, sales and distribution, logistics and inventory management, and procurement best practices. Our goal is to ensure customer satisfaction and value for money in the provision of quality solutions; are attained throughout all our operations.

## Key Partners





# Cherry Garments



Cherry is a custom garment manufacturer for industrial apparel including but not limited to construction, mining, oil & gas, government departments, manufacturing and workshops, agriculture and healthcare.

Our main manufacturing unit is based in Dar es Salaam; our branches are located in Mwanza, Bulyanhulu, North Mara, and Gonoko.

We are proud distributors of personal protective equipment (PPE) consisting of high visibility, flame resistant clothing, cut resistant gloves, respirators, hard hats and more. We are one of the largest stockists of global standard PPE brands in the country with authorized distribution of Honeywell Safety, JSP Oxford, Jonsson Workwear, Dizzit Environmental, Pezzol FootWear, BATA, Neptune and several other international premier brands.



## Key Partners



# SF Hexing Ltd



SF Hexing is a Tanzania based company with imported technology, principally engaged in the production and distribution of Electric smart meters. Established in 2019, the factory is equipped with the latest technology and has a daily production capacity of up to 2000 units.

Our core business is production of electric smart meters for both single and three phase installation. The installed state of the art technology has a capability for smart water meters, gas meters and other smart meters as per customers specifications.

To Augur our products that we supply to the power utilities companies, we provide Smart Solutions for Power Utilities company to improve their revenue collection (AMI- Automatic Metering Infrastructure).

## Key Partners



# Radiance Finance Ltd



Radiance Finance is a fully accredited microfinance enterprise aimed at serving low income and marginalized people and families by enabling them to start and develop small, income-generating activities. We adopt a modern approach to providing loans to entrepreneurs with little financial capital.

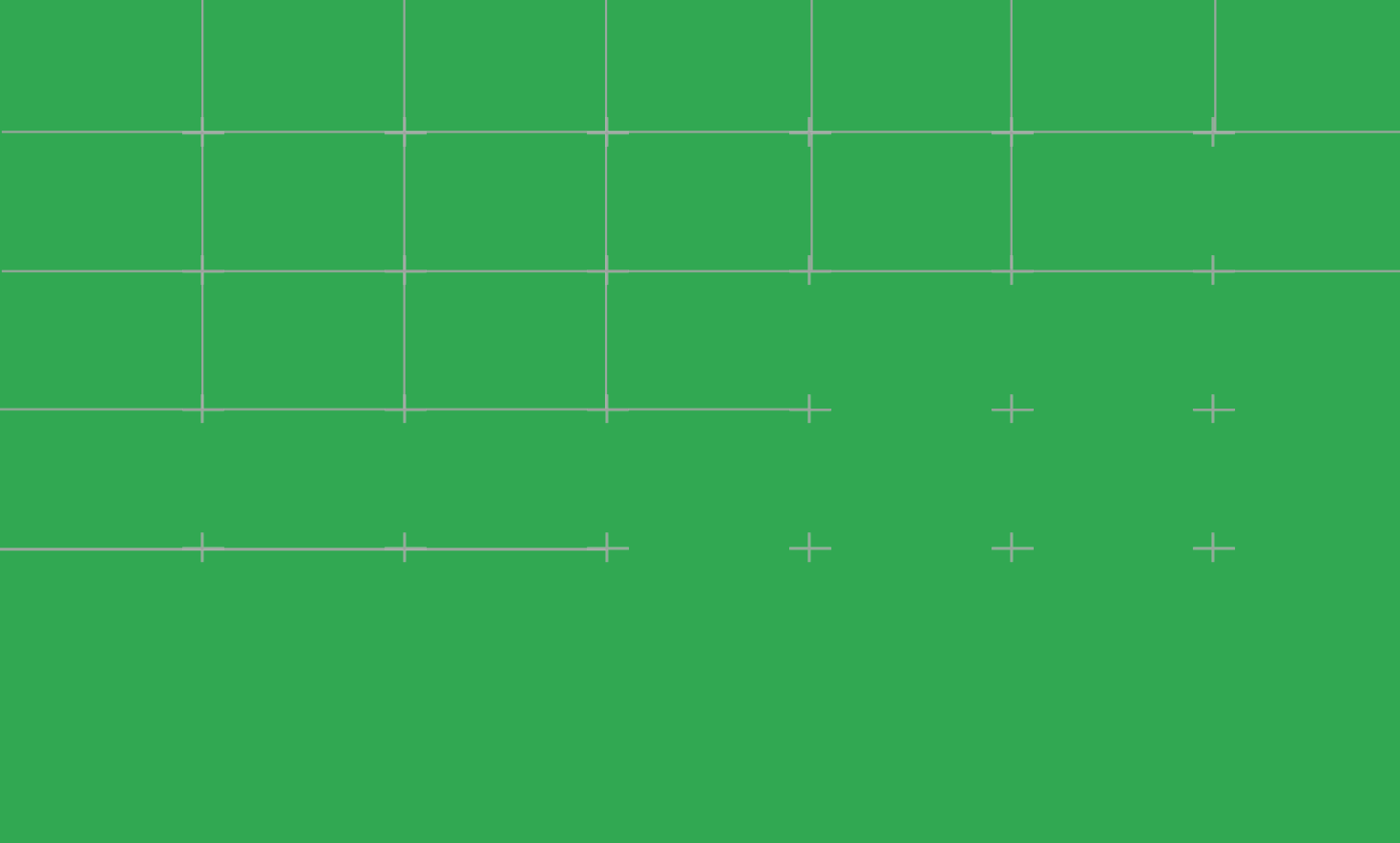
Our implementation is focused on creating employment and social impact by targeting young and dynamic entrepreneurs in multiple sectors, including agriculture and small scale trading.

Our Products suites are well encompassing to transform the lives of the communities we serve; these are inclusive of advance on salary, short term working capital solutions, school fees loans, assets financing, Insurance Premium Finance, House Refurbishment Loans as well Group Loans.

At Radiance Finance, we are committed to provide convenience in accessing affordable finance by embracing technology.







# Radiance Insurance Ltd



Radiance Insurance Broker is an independent and fully Tanzanian owned insurance brokerage, that was established in 2018, offering its services across the entire spectrum of Insurance products, being Life and non-life insurance assurances; risk management and reinsurance intermediation, to local and multinational firms operating in all sectors of the economy.

Radiance Insurance commits itself in ensuring its expertise is leveraged in offering the best tailor made insurance solutions to our clients at the most competitive prices.

## Key Partners

-   
AKO GROUP
-   
JUBILEE INSURANCE
-   
STRATEGIS INSURANCE
-   
MALIMO AGRO PRODUCTS
-   
GREAT VISION ADVENTURES



# Equipoint Properties Ltd



Founded in 2012, EQUIPOINT offers IoT (Internet of Things) solutions to multiple Public and Private organizations in designing, developing, supplying and maintenance In both hardware and software.

EQUIPOINT is a class II CRB specialist contractor registered, in the field of telecommunication, ICT and security systems.

Our solutions are inclusive of utility monitoring, security and safety, fleet, fuel and asset monitoring, fire detection and suppression systems and other tailor made solutions as per varied client needs.

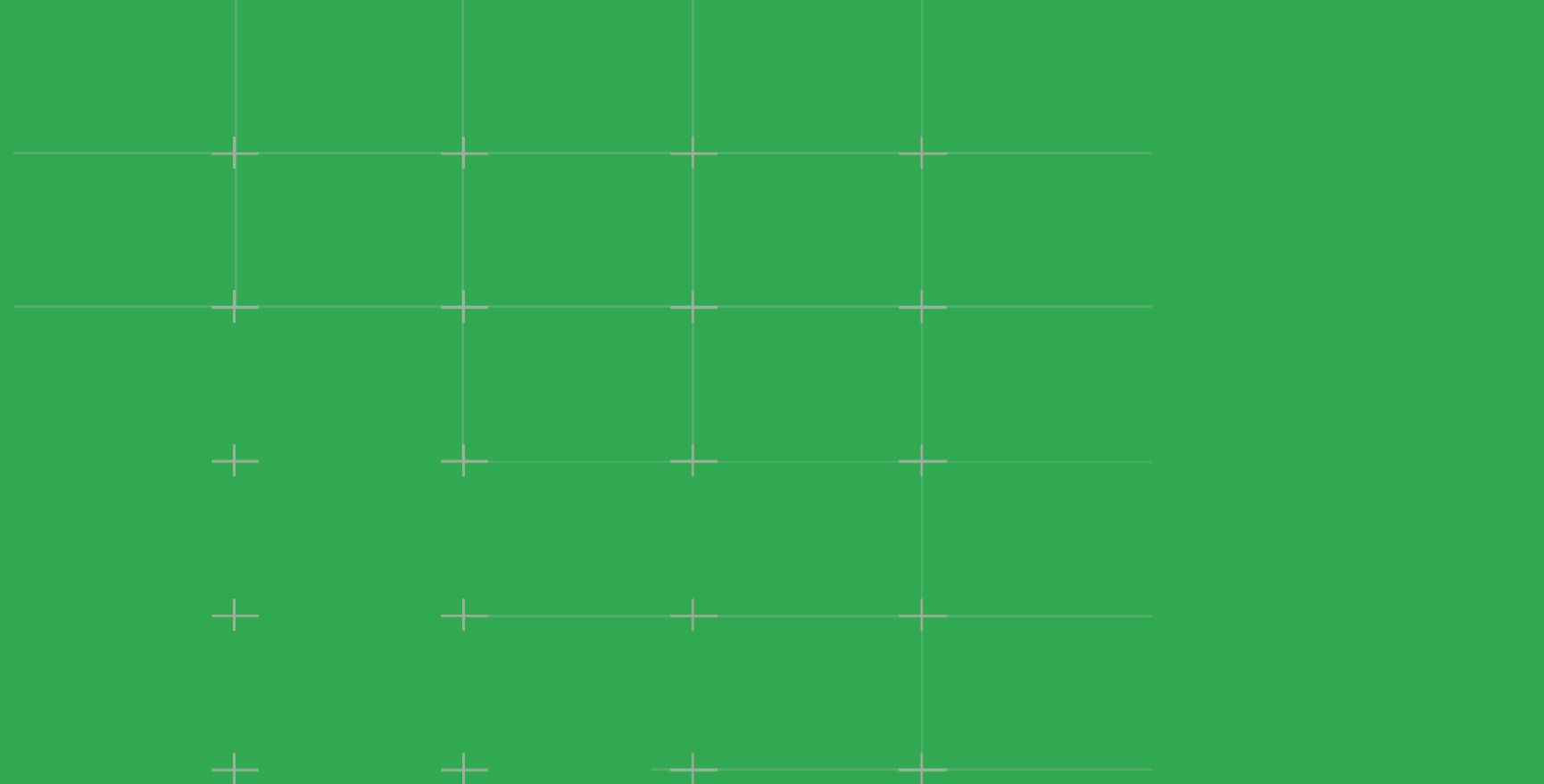
We have a dedicated team of highly skilled software engineers, combining over 20 years of international software and hardware engineering experience.

The markets we serve range from commercial transporters, government agencies, banks and Insurance firms among others.

Our solutions are powered by key innovations in purpose-built SaaS cloud platforms, IoT and mobile technologies including the newly emerging 5G technology.

## Key Partners





# SF-MAG Innovations Ltd



SF Mag innovations provides software development and information security services.

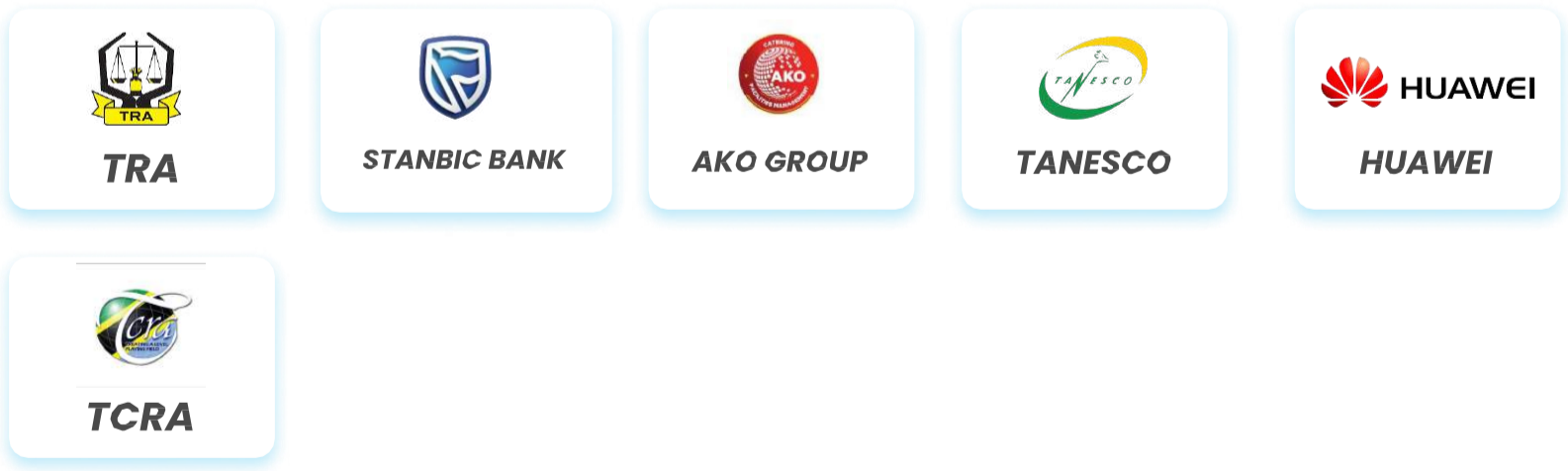
Our software development team is composed of experienced professionals including engineers, data scientists, and system analysts, who develop secure and robust systems that support your business needs.

We also provide information security services to help protect organizations from cyber threats.

Our cutting edge software solutions help organizations to streamline their business operations, reduce cost, enable automation in process and increase revenue.



## Key Partners



# Geodata SARL (DRC)



Geodata SARL designs and develops electronic parking systems for public and special use parking. We support city and municipal authorities by fostering a partnership that focuses on ensuring that, cities and township parking woes are being managed in a proactive manner, whilst ensuring revenue collected is appropriately allotted.

We develop, install and manage bespoke parking solutions, offering support and management for the contracted periods. Our solutions are designed to offer seamless and hassle-free operational environment on the part of our Principals as well as that of the customers.

Geodata's strengths lie in its adapted expertise and its proximity to clients: we listen to our clients and we know how to fulfill their expectations and requirements. Our parking system are designed to help authorities better manage their parking areas. The robustness of our solutions ensures optimum performance even in difficult weather conditions.

## Key Partners



# SF MAG Innovations SARL (DRC)



On the backcloth of technology in our operations, and the experience garnered from sister companies, coupled with the need of the market as defined by social and business technology challenges, the business was formed to define, design and develop applications that meets our community requirements.

We have built and currently operational on data based collection mechanisms that offers efficiency in tax collections, with capability for big data. We further offer tools for financial management (businesses), retailing, educational, cloud computing as well as mobile communication backup solutions.

We also specialize in building software development and Information security solutions for firms and institutions that help them reduce their operating costs, increase their productivity and eliminate cyber threats to their systems.

## Key Partners



VILLE DE KINSHASA





# Black Star Group SARL (DRC)



Black Star Group is a company that has set out to overcome some of the challenges associated with mass tax collection in Africa. With our revolutionary products, we provide solutions to governments and its entities in ensuring that appropriate tax revenues are collected from the source in timely and cost efficient manner, clear visibility and flawless; and that the government money is appropriately channeled to the authorized coffers.

Currently we partner with the provincial local authorities in the Democratic Republic of Congo (DRC).

## Key Partners



# Strategic Business Solutions (SBS) Ltd



SBS is a one-stop solution to build, own, operate and transfer business assets. Our specialization comprises of, among others, remote site camp construction, construction and engineering, workforce accommodation, logistics, medical services, facilities management and quarry operations.

We serve multiple sectors including oil & gas, mining, construction, engineering, industrial, non-government and governmental agencies, enabling clients to operate seamlessly across the African continent.

We have several years of experience in low cost housing, tents, civil and mechanical works, and block making. Our structures are built in accordance with the latest standards in planning, building regulations and safety measures in order to create a pleasant environment for occupants. We serve multiple sectors both public and private.

## Key Partners



# Power Magic Electrical Contractors Ltd



Power Magic Electrical Contractors specializes in all kinds of electrical works, installation and maintenance of electrical equipment with quality workmanship ensuring longevity, reliability and safety.

We provide all kinds of business offerings including construction of power distribution lines, designing and building data centers and general maintenance of electrical instrumentation at factories and plants.

We are fully licensed as class II electrical contractors by the Tanzanian Contractors Registration Board (CRB).

We are customer focused and hence our team of technicians are available 24/7 for emergency services.

## Key Partners





# Great Vision Adventures Ltd



Open your door to the world of real estate.

With more than 10 years of experience, Great Vision Adventures has solid foundations in land and property developments.

We further offer land consultancy which is inclusive of Feasibility studies and site reconnaissance, Real estate development appraisal, town planning, cadastral and topographical survey, Fixed Assets Valuation, Market and marketability study.

From first identification of land, our enthusiastic team brings the first step to fruition the creation of three dimensional plans for construction. This allows us to analyze the local market, identify the needs of potential buyers and build upon them until we achieve customer satisfaction.

## Key Partners



AKO GROUP



MASYL GENERAL



MALIMO AGRO  
PRODUCTS



POWER MAGIC



EAST AFRICA  
HAULIERS





# Nasaba Hospitality Ltd



With hotels, restaurants and lounges in four cities across Tanzania, Nasaba Hospitality Group is an international hospitality company with a truly global perspective. With every new location we open, we learn something new about how to be better hosts and take that knowledge to create an inviting environment where our guests can feel at home.

The Nasaba Hospitality Group offers a unique experience at every hotel, resort, and restaurant it operates. Hotels with a range of accommodations from budget to luxury. Restaurants that cater to a variety of tastes and a lounge that offers a taste of each venue's vibe.

## Our Hotels

*CHERRY HOTELS,  
MOROGORO*

*SAYAR HOTEL,  
DAR ES SALAAM*

*CBD HOTEL,  
DAR ES SALAAM*



# SF Ulinzi Ltd



The SF Ulinzi Group is a leading security service provider in Tanzania. We provide professional services to the corporate, commercial, public and social sectors through-out multiple regions in Tanzania with a vision to expand further.

We are committed to being the employer of choice within the industry by hiring 100% indigenous workforce with a focus on diversity and inclusion. Our team of security experts and technicians is available 24/7 for any emergencies.

## Key Partners



# East African Hauliers Ltd



East African Hauliers is a one stop logistics trading house that offers services in freight forwarding, customs brokerage and international trade consulting.

Our vast and modern fleet and excellent and highly trained staff, allow us to efficiently and effectively transport anything anywhere. We pride ourselves on our ability to manage the most complex of shipments across international borders and we welcome new clients or projects of any size or nature.

As part of SF Group of Companies, we serve as the logistical support, transportation advisory and consultative wing that manages not just the Groups' fleet that facilitates our core service, but also we manage and engage in distribution, logistics and transport of external clientele according to their requirements and need.

## Key Partners



AKO GROUP



CASPIAN



MASYL GENERAL ENTERPRISES



BARRICK





# Silver Entertrade Ltd

At Silver Entertrade, we offer safe and secure container storage facilities for shipping companies to store and move cargo.

Our container depot is strategically located close to the Dar es Salaam seaport.

We also offer service to our customers to fast track their shipping process through our logistics and customs brokerage services.

## Key Partners



# Malimo Agro Products Ltd



Malimo Agro Products is an agribusiness enterprise concerned with the production and supply of agricultural products and services, commodity trading and processing, as well as marketing various Agro-based products. We also provide specialized storage and handling stock facilities, transport, Agro-Processing and testing, consultancy and development services.

Our team of highly skilled agricultural technicians are passionate about the transformation of Malimo Agro into an efficient, technologically upgraded agriculture enterprise that is able to revolutionize the quality of our produce while at the same time improving the livelihoods of the small scale farmers who are involved in the production process.



# Contact Us

---

## HEAD OFFICE

Plot NO 29363, Urafiki area, Ubungo  
Dar es Salaam Tanzania

+255 22 240 0646

+255 768 224 007

+255 683 925 841

[info@sfgroup.co.tz](mailto:info@sfgroup.co.tz)

[www.sfgroup.co.tz](http://www.sfgroup.co.tz)

---



**THANK YOU**

*SF Group Of Companies Ltd*